

Aryan Goud

User Experience Designer

aryangoud.com

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Skills:

Product design, UX and UI Design, User research, User Personas & Journeys, Usability testing, User centred design, Design thinking, Interaction design, Prototyping, Stakeholder management, Data visualisation, Product strategy, Product management, Sketching. **Interests** - Psychology, Speculative Design, Tech Enthusiast (Ai, AR/VR), Game Design

Tools:

Figma, Adobe XD, Sketch, Adobe Creative Suite, ChatGPT, Webflow, HTML&CSS, Javascript (working knowledge)

Education

2012 – 2017

10th Grade

Pearson's Hillside School, Hyderabad

2017 – 2019

12th Grade in Maths, Physics, Chemistry

St. Mary's College, Hyderabad

2020 – 2024

Bachelor of Design (B.Des) in Human Centered Design

Relevant Modules - UX1, UX2, Design Research, HCI, Visual Comm., IxD, IxD2

Srishti Manipal Institute of Art, Design and Technology, Bengaluru

Work Experience

Sahara

Lead UX Designer

Sep 2021 – Dec 2021

Worked with a team of two UI/UX designers to deliver the **Sahara e-commerce platform**, designing three panels—Customer, Delivery Agent, and Seller. Managed the project from **research to final delivery**, ensuring client satisfaction within tight deadlines.

Bizryt Solutions

UX Design Intern

Feb 2022 – Jun 2022

Collaborated with a **B2B company** to address and resolve **complex user interface** and user experience challenges. Focused on **improving usability**, enhancing **customer engagement**, and streamlining workflows through a **user-centered design** approach. Delivered actionable solutions that aligned with business goals and significantly improved the overall digital experience for users.

GHQ Gamers

Headquarters

Co-Founder - Product

Designer & Project Lead

Feb 2023 – Aug 2023

Led the complete **setup** of an innovative **esports gaming café** in Hyderabad, from **concept to launch**. Designed the space with a user-centric approach, collaborating with interior designers and technical experts to ensure optimal gaming experiences across zones. **Managed** all aspects of the project, including gig workers, logistics, and implementation of design elements. Transformed **research insights** into a fully operational, thriving business.

Mouse & Mammoth

UX Designer Intern

Oct 2024 – Feb 2024

Worked with a team of creative directors, art directors, and graphic designers at an **advertising agency** to enhance **website interactions**. Focused on improving user experience and interaction design for the agency's site and multiple **brand clients**. Developed solutions to optimize user engagement, ensuring seamless and **intuitive journeys** across digital products.

Languages

Fluent in English, Hindi, Telugu, Kannada (Intermediate), Marathi (Intermediate)

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